



Fall 2010

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Message from the President

Creating sustainable and innovative stormwater solutions has become one of the cornerstones of JFNew's work. We have designed and implemented a wide array of green infrastructure solutions, including bioswales, wetlands restoration, and rain gardens. This issue of our newsletter highlights work we have done to create green infrastructure for the American Red Cross facility in Cincinnati. We hope you find this information useful, and look forward to assisting you with your green infrastructure needs.



- Will Ditzler, CEO and President

Project Highlight: American Red Cross

JFNew partnered with Neyer Properties, Spaulding Construction, and the American Red Cross to provide design-build green infrastructure solutions on an approximately 2.2-acre redevelopment project in Cincinnati. [Learn more](#)

Great Lakes Cities Addressing Stormwater

Mayors from around the Great Lakes and the St. Lawrence River have pledged to actively promote environmental sustainability through the Cities Transforming Towards Sustainability (CITTS) project. Their first efforts are to work together to address stormwater issues. [Learn more.](#)



JFNew Tube

Curious to see what a fen restoration looks like? Check out this video of our Woodman Fen project in Dayton, Ohio. [Watch Now.](#)

The Detroit River has a hidden gem, Belle Isle, that has significant plant and animal biodiversity. Learn more about efforts to restore this important natural resource and watch a short film on the project.

Sustainable Sites Initiative

The Sustainable Sites Initiative (SITES™) provides voluntary guidelines and performance benchmarks for sustainable land design, construction, and maintenance practices for open spaces, either on their own or as part of a development project. The pilot program, launched in June, includes the Purdue Research Park, of which JFNew is a partner. [Learn more.](#)



Illinois Green Infrastructure Grant Program

[Watch Now.](#)

Brian Majka talks to WGVU radio about our work to restore Muskegon Lake in Michigan.

[Listen Now.](#)

The Illinois Environmental Protection Agency is seeking proposals for projects that implement green infrastructure best management practices (BMPs) for stormwater management that have a direct connection to improving water quality in impaired Illinois waterways. Proposals are due December 15, 2010.

[Learn more.](#)



Upcoming Events

[Wisconsin Park and Recreation Association Annual Conference](#)
La Crosse, Wisconsin-
November 2

[The 7th Biennial Congress of the Chicago Wilderness Alliance](#)
Chicago, Illinois-
November 4

[2010 Annual Conference of the Indiana Native Plant & Wildflower Society \(INPAWS\)](#)
Indianapolis, Indiana-
November 6

[Restore America's Estuaries](#)
Galveston, Texas-
November 13

[Greenbuild 2010](#)
Chicago, Illinois-
November 17 to 19

[71st Midwest Fish and Wildlife Conference](#)
Minneapolis, Minnesota-
December 12 to 15

Nursery News

Our new Midwest Mesic Pollinator Mix is now available! [Learn more](#) and order yours today.

End of season overstock sale now underway. [Check out](#) the species we have on hand.

[Learn more](#) about the JFNew Native Plant Nursery.

Making Local Codes and Ordinances More Sustainable

U.S. Environmental Protection Agency Region 4 has developed *Sustainable Design and Green Building Toolkit for Local Governments*, a document to help local governments identify regulatory barriers to sustainable design and green building and ways to integrate these goals in their local codes and ordinances.

[Learn more.](#)



Native Landscapes and Pollinator Survival

Since the 1990s, the U.S. has experienced a severe decline in bee colonies--some places have had complete colony loss. Increasing native plant habitats can help reverse this trend and provide habitat for diverse native pollinators. Learn more about how native habitats are critical to the survival of pollinators, and what JFNew is doing to help. [Learn more.](#)



JFNew Receives Two New Certifications

The Illinois Department of Transportation (ILDOT) has approved JFNew's application to be a prequalified consultant for environmental projects. JFNew is now positioned to be a consultant on environmental assessment projects for ILDOT.

[Learn more.](#)



Continuing education programs provided by JFNew, including our webinars, workshops, and in-house presentations, are now eligible for approval for Landscape Architecture Continuing Education System (LA CES) credits.

[Learn more.](#)

Anne Spurgeon Joins JFNew as Marketing Director

Our new Marketing Director, Anne Spurgeon, brings extensive experience developing targeted marketing and communication strategies, as well as solid knowledge and experience with environmental issues and stewardship. You can contact her at aspurgeon@jfnew.com.

[Learn more.](#)



Inside JFNew

Awards

JFNew's collaboration with Ball State to develop the NativeSpec custom database has received an award from the ASLA student awards. [Learn more.](#)

Presentations

More than 40 people attended our October 14 tour of Pheasant Branch Creek in Middleton, Wisconsin. [Learn more.](#)

Scott Dierks, a Senior Water Resource Engineer in our Ann Arbor office, spoke at the American Society of Military Engineers about the intricate relationship between plants and soils and the specific benefits of native plants. [Learn more.](#)

Jens Jensen, an Ecological Resource Specialist in our Madison office, led a rain garden workshop at the University of Wisconsin's annual native gardening workshop. [Learn more.](#)

Joe von Wahlde, a Senior Ecological Resource Specialist in our Grand Haven office, presented on recent changes in the Michigan DNRE regulatory process. [Learn more.](#)



Scott Namestnik, a Senior Ecological Resource Specialist in our Walkerton office, co-presented a poster session on Roesel's Katydid, an invasive species discovered in Illinois and Indiana. [Learn more.](#)

White Papers

Download JFNew white paper "[Determining the Full Value of Natural Resources.](#)"

Download JFNew white paper "[Creating and Maintaining Sand Islands at Wolf Lake.](#)"

Webinars

JFNew's September webinar, Stream Mitigation, had nearly 200 participants. If you missed it, you can [watch and listen here.](#)

This week we held our final 2010 webinar, Creating a Native Plant Specification. [Watch and listen here.](#)

Careers

We are looking for an [Ecological Resource Specialist II](#) for our Walkerton, Indiana, office.

[Learn more](#) about other JFNew career opportunities.

Publications and Research Projects

[Developing a Greenhouse Gas Offset Protocol for Tidal Wetlands](#)

["Climate Change and the Conservation Challenge"](#)

[Conservation Communities: Creating Value with Nature, Open Space, and Agriculture](#)

This publication presents the beneficial impact of conservation development to accommodate population growth and save land in outlying suburbs and rural areas.

Read the first book published on the Gulf of Mexico oil spill cleanup, [In Deep Water: The Anatomy of a Disaster, the Fate of the Gulf, and How to End Our Oil Addiction.](#)

"Results of the Loblolly Marsh Wetland Preserve BioBlitz, Jay County, Indiana." JFNew's Scott Namestnik is a co-author. Available only to [Indiana Academy of Science](#) members.

Namestnik, S. & K. Board. (2010). "[The vascular flora of Sebert Property, LaPorte County, Indiana.](#)" *The Michigan Botanist*, 49 (1): 1-40.

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